

# Efficient. Flexible. Impactful.

EMPOWERING YOUR BUSINESS TO THE NEXT MILESTONE.





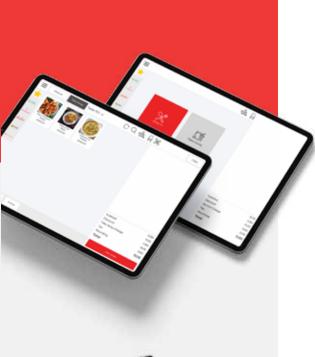
Contact us today and embark on a journey towards business excellence



SEAMLESSLY
INTEGRATE,
CUSTOMIZE
& SCALE
FOR OPTIMAL
PERFORMANCE







#### Streamline Operations

Centralizing management, inventory, orders, payments and shipping logistics into a comprehensive platform.

#### Enhanced Customer Experience

From ordering, marketing engagement to purchasing, payment and timely updates, OMNIMERCE provides a cohesive journey that builds trust, boosts satisfaction and drives repeat business.

#### Scalability and Flexibility

Seamlessly handle increased walk-in and online traffic, expand product inventory and accommodate growing customer and supplier bases. Customize the system to align with specific requirements, branding, and workflows, empowering companies to adapt and thrive in the operations.

#### Integration Capabilities

Connect applications effortlessly. Gain invaluable insights, automate processes and ensure data consistency across your organization.

#### Data-Driven Decision Making

Gain valuable insights into customer behavior, sales trends and metrics. Optimize operations, marketing, products and customer engagement with data-driven decisions. Stay competitive and adaptable in dynamic markets with analytical capabilities.

#### Cost Efficiency

Consolidate systems, reduce maintenance and integration costs and enjoy scalable pricing models. Maximize long-term savings while streamlining operations for sustainable growth.



# **Customer Relationships**

Nurture and strengthen customer relationships through tailored offers, personalized engagement campaigns and attentive support, fostering loyalty and satisfaction.



# **CUSTOMER**



- ONLINE PURCHASE
- IN-STORE WALK IN CUSTOMERS



## **Customer Service**



- BUILT-IN CHAT SYSTEM
- STREAMLINE QUERIES, CUSTOMIZE ORDERS & CUSTOMER SUPPORT
- INTEGRATED INSIGHTS TO EMPOWER CUSTOMER SERVICE

## **Membership**



- CUSTOMER BENEFITS
- REFERRAL PROGRAMS
- POINT ACCUMMULATION
- REDEMPTION
- CUSTOMER RETENTION

## Marketing & Engagement



- PROMOTIONAL
- MARKETING CAMPAIGNS
- DISCOUNT & COUPON
   MANAGEMENT
- UPSELL / CROSS-SELL



#### USER-CENTERED

Enhanced user experiences with convenient, intuitive and user-friendly interfaces



#### CUSTOMISABLE

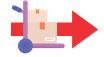
Tailoring softwares to meet specific user requirements and preferences

# **Empowering Your Business to the Next Milestone**

# **Multi-channel Operations**

Enhance and integrate both online and in-store operations by empowering management with advanced mobile capabilities and seamless in-app access, enabling action-taking from the sales floor.





# OPERATIONAL EXCELLENCE

Focused operations, complemented by real-time reports for swift decision-making



#### CROSS-CHANNEL

Seamlessly integrated system across multiple platforms for 24/7 operations

# CUSTOMISABLE & SCALABLE MULTI-CHANNEL ENTERPRISE LEVEL

Make the most of every retail opportunity, in-store or online. Unlock the full potential of your business with OMNIMERCE.

As consumer expectations rise and new digital channels emerge, progressive retailers are actively pursuing advanced solutions to optimize inventory management, enhance marketing strategies and provide exceptional customer service. By embracing these innovative approaches, they can stay competitive, discover new markets and unlock significant growth in revenue.

Embark on the path to revolutionize your retail business today with OMNIMERCE.



# **Supply-chain Management**

Maximize profitability by streamlining supply chain, improving efficiency, optimizing product inventory and pricing strategies through real-time visibility.



- CENTRALISED MANAGEMENT PLATFORM
- MONITORING, REPORTING
- RESOURCE PLANNING

# **WAREHOUSE**



- IN/OUT BOUND
- OPTIMIZE WAREHOUSING OPERATIONS
- BARCODE/RFID SCANNING

### **Inventory**



- INVENTORY TRACKINGMULTI-CHANNEL
- SYNCHING

## Logistics



- DELIVERY TRACKING
- TRANSPORTATION
- DRIVER MANAGEMENT



Streamlining operations for maximum efficiency and productivity